

AUA
2017
boston

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Exhibitor Bulletin #5

January 2017

January Updates



We wish everyone a happy and healthy start to the new year!

Finalizing your plans for AUA2017?

Don't forget to review the Checklist of Important Pre-Show and On-Site Dates frequently.

[Pre-Show Dates](#)

[Show Dates](#)

Exhibitor Online Registration Opens January 12.

[REGISTER](#)

Important Exhibitor Service Warning

The Boston Convention & Exhibition Center (BCEC) supplies a number of exhibitor services for AUA 2017. One service that is unusual and should be noted by all exhibitors is booth electrical service. In many exhibition facilities, electrical service is provided to exhibitors and distributed within the booth, based on a distribution floor plan. At the BCEC, electricity for booths is supplied at a single drop placement point only. Distribution of electricity within the booth, including extension cords and labor, is an additional responsibility of the individual exhibitor. Exhibitors may distribute their own electricity within their booth (with appropriate company labor) or contract with show approved labor for this service. GES has more information relating to this matter at [this link](#).

Get Your Multi-Level Booth Designs Approved

Multi-level booth designs are due for approval by AUA and the BCEC by February 8. Designs can be submitted at the following [link](#) or submitted directly to Andrew Niles, AUA Convention Operations Manager at aniles@auanet.org

Let Industry Know that You Support AUA2017



Download the complimentary branded postcards, web banners and more to include with all of your marketing materials leading up to the Annual Meeting.

Follow [this link](#) to view all of our free materials.

Target our attendees with a pre or post Annual Meeting mailer. Purchase your official attendee mailing list* using the [order form](#).

*Official AUA Annual Meeting Attendee Mailing Lists Over the course of the next few months, you could receive emails, mailings and/or calls from companies claiming to sell or rent the AUA Annual Meeting attendee registration list or lists with the contact information and/or emails of urologists who will be attending or have attended the meeting in the past.

Please note that the only official mailing list of attendees of the AUA Annual Meeting can be purchased through the AUA directly, and we do not offer emails. Please also be assured that the AUA never provides the AUA Annual Meeting attendee list to any other outside mail or email list vendor.

If you receive an email or a phone call and are not sure if it is an official AUA communication, please do not hesitate to contact [insert name], at [insert phone] or via email at [insert email].

Expand Your Brand Beyond Your Booth Space - Spanish and Brazilian Portuguese Urology Programs

Are you interested in reaching Latin American urologists? Do you have a product that is currently offered in Latin America?

Support our AUA/Confederacion Americana de Urologia (CAU) and our Brazilian Portuguese Urology Programs (BPUP) held at the AUA 2017 Annual Meeting in Boston. We offer tabletop exhibits during these programs so that you may network with these important international physicians during the unopposed breaks in the program.

The CAU program will be held Friday, May 12, from 8 a.m. to 5:00 p.m., and attracts more than 2,000 attendees. For our Portuguese-speaking attendees, the Brazilian Portuguese Urology program will take place on Monday, May 15, from 1:00 p.m. to 5:00 p.m. Approximately 400 Portuguese-speaking urologists attend this program.

For more information, contact Diana Vacchiano at exhibits@AUAnet.org or 410-689-3758

Vendor Spotlight

ComuSystems

[CompuSystems](#), the official provider of Lead Retrieval Services for the AUA Annual Meeting, is offering a suite of lead management products and services designed to help exhibitors quickly and easily capture and qualify leads on the show floor. Their products read trade show attendee badges and instantly collect comprehensive sales leads.

Make the most of your investment in exhibiting and turn your leads into sales! Please complete the [order form](#) to reserve your lead retrieval units today.

AUA2017 Contacts

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We look forward to an exciting and rewarding meeting in Boston!

Diana Vacchiano

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